## 2.0 Nursing Contact Hours2.0 Continuing Education Hours

**Target Audience:** RNs, LPNs, social workers, nutritionists and other interested health department staff.





This program is financially supported by education funds to NC Perinatal Region V by NC Division of Public Health, Nutrition Services

October 3rd 2016, 10am-noon: Harnett County Health Department Commons Room

307 W Cornelius Harnett Blvd, Lillington, NC 27546

# Building Bridges, Removing Barriers for Optimal Infant Feeding

Norma O. Escobar, IBCLC, RLC
Perinatal Region V
Breastfeeding Coordinator

#### AGENDA:

9:30-10:00 am Sign-in/Registration 10:00-12:00 pm Presentation

#### **OBJECTIVES:**

- Identify at least three reasons to promote breastfeeding as a public health imperative.
- Discuss three barriers to optimal infant feeding
- Explore three simple strategies to improve breastfeeding outcomes.

A national mandate has been given to all personnel working with women and infants: to promote, protect and support breastfeeding. This session will help you understand the importance of this mandate and give you tools to make a difference in the lives of our youngest citizens.

No partial credit will be given. Participants must attend the entire program to receive credit.

South East Area Health Education Center (SEAHEC) is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Jointly Provided by:





On site at: The Harnett County

Health Department

Statement of Disclosure: South East Area Health Education Center (SEAHEC) adheres to ANCC Essential Areas and Policies regarding industry support of continuing medical education. Commercial support for the program, and faculty relationships within the industry, will be disclosed at the activity. Speakers will also state when off-label or experimental use of drugs or devices is incorporated into their presentations. Participation in an accredited activity does not imply endorsement by SEAHEC or NCNA of any commercial products displayed in conjunction with an activity.

### South East Area Health Education Center Continuing Education

Paula Bracey, Project Specialist 910-667-9335

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Click here to Register Online



#### SEAHEC REGISTRATION FORM

TO REGISTER BY MAIL or FAX PLEASE COMPLETE THE FORM BELOW AND SUBMIT TO: SEAHEC, 2511 Delaney Avenue, Wilmington, NC 28403 (Fax to 866-734-4405)

Building Bridges, Removing Barriers October 3rd, 2016 (PB) #N50578 (NO FEE FOR THIS EVENT)

Name:	SS#	(Last 4 Digits)
Home Address:		
City:	State:	Zip code:
Workplace:		
Address:		
Title/Dept:	Degree/Certification:	
Home Phone:	Work Phone:	Ext:
E-mail Address:		
If you have not received your con	firmation letter or e-mail within at least i	three (3) days prior to the program,
please contact us at 910-667-93	35 for confirmation.	